



SCHNELLE ACEVEDO

ABOUT BROOKLYN ACTIVE MAMA

BrooklynActiveMama.com was founded in 2011 as a fitness blog and has since expanded to become a prominent resource for everyday recipes, free printables, fitness tips and more. This website has been featured in BuzzFeed, Well+Good, StyleCaster, New York City Department of Health and more.

ABOUT NELLIE

Schnelle “Nellie” Acevedo is the mom of three kids and lives in Brooklyn, New York where she was born and raised. Nellie shares easy recipes, free helpful printables, fitness tips and more resources to help the everyday mother. Nellie’s hobbies include working out daily, reality TV and her trusty Nintendo Switch.

BLOG STATS

106K+

monthly unique visitors

120K+

monthly page views

60K+

social media followers

1M+

youtube views

SOCIAL STATS



6K+

@BrooklynActiveMama



25K+

@Bklynactivemama



12K+

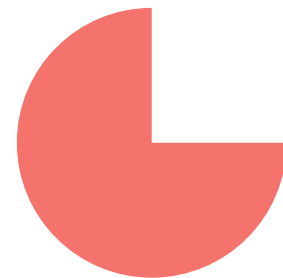
@bklynactivemama



11K+

@glamnellie

AUDIENCE



AGES 30-40 • 90%

FROM THE US • 90%

WOMEN • 90%